

Before the
Federal Communications Commission
Washington, D.C. 20554

RECEIVED - FCC

OCT 15 2010

Federal Communications Commission
Bureau / Office

FILED/ACCEPTED

OCT 20 2010

Federal Communications Commission
Office of the Secretary

In the Matter of)
)
THE TENNIS CHANNEL, INC.)
)
v.)
)
COMCAST CABLE COMMUNICATIONS, LLC)

MB Docket No. 10-204
File No. CSR-8258-P

To: Chief Administrative Law Judge
Chief, Enforcement Bureau

**JOINT NOTICE CONCERNING
ALTERNATIVE DISPUTE RESOLUTION**

Pursuant to Paragraph 25 of the Hearing Designation Order and Notice of Opportunity for Hearing for Forfeiture,¹ The Tennis Channel, Inc. and Comcast Cable Communications, LLC hereby notify the Commission that they have decided to attempt resolution of the above-captioned matter using private mediation before a third-party neutral selected by the parties. The parties have agreed to complete the mediation by November 24, 2010 and will notify the Chief Administrative Law Judge and the Chief, Enforcement Bureau if the mediation ends before then.

¹ *The Tennis Channel, Inc. v. Comcast Cable Communications, LLC*, Hearing Designation Order & Notice of Opportunity for Hearing for Forfeiture, MB Docket No. 10-204, File No. CSR-8258-P, DA 10-1918 (Oct. 5, 2010) (the "Order").

Respectfully submitted,



Stephen A. Weiswasser
Paul W. Schmidt
Robert M. Sherman
Leah E. Pogoriler
Covington & Burling LLP
1201 Pennsylvania Avenue, N.W.
Washington, D.C. 20004-2401

Counsel to The Tennis Channel, Inc.



Michael R. Carroll
Arthur J. Burke
David B. Toscano
Edward N. Moss
Davis Polk & Wardwell LLP
450 Lexington Avenue
New York, NY 10017

*Counsel to Comcast Cable
Communications, LLC*

October 15, 2010